Begriffskärtchen zur Netzkommunikation

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| **Adden** | **Agenda Sett** |
| **Avatar** | **Bashing** |
| **Blog** | **Chat** |
| **Community** | **Cookies** |
| **Echokammer** | **Echtzeit-Kommunikation** |
| **Emoticons** | **Facebook** |
| **Facebook Ads** | **Filteralgorithmen** |
| **Filter Bubble | Filterblase** | **Follower** |
| **Forum** | **Framing** |
| **Gatekeeper** | **Hashtag** |
| **Influencer** | **Instagram** |
| **Instant Messaging** | **Klickrate | Click Rating | Click-Through-Rate** |
| **Kommentare** | **Like** |

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| **Netzneutralität** | **Newsfeed** |
| **Nutzerbasierte Inhalte | User-Generated-Content** | **Online-Status** |
| **Persuasion** | **Pinterest** |
| **Post** | **Profi** |
| **Profi e** | **ReTweet** |
| **Schweigespirale** | **Seeding** |
| **Selfi** | **Sharen | Teilen** |
| **Shitstorm** | **Soziale Netzwerke | Social Media** |
| **Spam** | **Suchmaschine** |
| **Tag** | **Traffi** |
| **Troll | Trolling** | **Twitter** |
| **Tweet** | **User Generated Content** |
| **Video-Platt ormen | YouTube** | **Web 2.0** |
| **Wikis** |  |